

4 Steps...

...to a Beautiful Lawn!



**IS 100% PLANT FOOD
N-P-K PLUS CALCIUM
AND OTHER TRACE MINERALS...
LESS ACID TOO!!**

Size
40 lbs.

Coverage
5,000 square feet

UPC Number
00720

Size
25 lbs.

Coverage
5,000 square feet

UPC Number
00725

12-12-12 All Purpose

Heritage House™ All Purpose is the home owners popular 1-1-1 ratio fertilizer. It is a balanced fertilizer that will work fertilizing the lawn, garden, flowers or trees. It is a general use fertilizer that can help increase the nutrients in the soil but not a replacement for the agronomically formulated lawn food. Spread on top of compost and it will speed up the decay process and make the compost richer.



Seed Starter

Heritage House™ SEED STARTER is scientifically formulated with sufficient nitrogen to promote quick growth but not burn the new grass seedlings. The high phosphorus will promote strong seedling root growth and rizomes that become more grass blades. Potassium (potash) contributes to healthy plant cells and enhances the plant's ability to withstand abnormal conditions such as cold weather or drouth. Seed Starter, like all Heritage House products, contains calcium. In fact, it contains 38% dolomitic lime which improves plant food uptake and reduces soil acidity .



4 Steps to a Beautiful Lawn

Step 1

Super Crabgrass Preventer with TEAM™ 20% SCU

Apply early spring before the forsythia bushes reach full bloom. In extremely wet springs reapply early July to stop new, grassy weeds. TEAM™ is a combination of two herbicides for excellent preemergent control of crabgrass, goosegrass and other grassy weeds. Heritage House™ is agronomically formulated with nitrogen for early growth and 20% slow release PolySCU to provide slow release nitrogen to avoid the rapid grass growth ordinary nitrogens produce. It contains phosphorus to increase root growth and potash to increase stem vigor to support a vigorous grass cover. It contains calcium to help plant food utilization.

Size	Coverage	UPC Number
18 lbs.	5,000 square feet	00715
36lbs.	10,000 square feet	00716



Step 2

Weed and Feed with TRIMEC™ 25% SCU

Apply in the Spring when the weeds are young and vigorously growing. Heritage House™ Systemic Weed and Feed contains TRIMEC™ herbicide which controls over 140 weeds, including dandelion, chickweed, knot-weed, plantain, henbit, spurge and others commonly found in home lawns. Heritage House™ is agronomically formulated with nitrogen for early growth and 25% slow release PolySCU, providing slow release nitrogen for a longer feeding. Phosphate is added for good root development and potash for healthy cell structure. Retreat again in the fall if lawn is under heavy weed pressure. Do not apply on new grass seedings. Contains calcium to help plant food utilization.

Size	Coverage	UPC Number
18 lbs.	5,000 square feet	00711
36lbs.	10,000 square feet	00712
54lbs.	15,000 square feet	00713



Step 3

Premium Lawn Food 25% Nitroform 25% SCU

Heritage House™ Premium Lawn Food is formulated for continuous feeding of the lawn after your Weed and Feed application and thru the summer. It contains 3 forms of nitrogen-the quick release N to keep the greening of the lawn; polymer coated SCU for a steady slow release and Nitroform™, the true time release N, for full season feeding. The phosphorus promotes greater root growth for feeding and water uptake. Potash strengthens the plant cell structure to aid in drought tolerance in a stressful summer. Contains calcium to help increase plant food utilization too.

Size	Coverage	UPC Number
18 lbs.	5,000 square feet	00701
36lbs.	10,000 square feet	00702



Step 4

Winter Turf Food

Heritage House™ Winter Turf Food should be applied during the fall to ensure the lawn goes into the winter well fed, with lush thick grass. The nitrogen will help promote the lawn's rhizome growth, helping it increase its thickness. Phosphate will promote additional root growth in the thick grass. Potash helps the grass to resist disease and enhances the grasses' ability to tolerate harsh, cold winters. Heritage House™ Winter Turf Food is specifically formulated according to the leading Agricultural Universities latest findings. This final fall feeding is important to ensure a healthy lawn for winter and a strong lawn next season. Contains calcium to help increase plant food utilization too.

Size	Coverage	UPC Number
18 lbs.	5,000 square feet	00707
36lbs.	10,000 square feet	00708

